

THE SETAI, MIAMI BEACH DAZZLES THIS HOLIDAY SEASON WITH AN ARRAY OF CULINARY EVENTS AND PROGRAMMING







- Classic gastronomic feasts for Thanksgiving
- Christmas celebrations with carol singers, Santa Claus and sumptuous festive treats
 - Welcome the New Year "Havana Nights"-style

MIAMI BEACH, Fla. (November 11, 2013) – This November and December, <u>The Setai, Miami Beach</u> will light up the Magic City as the hot spot for memorable culinary events and festive fun. From traditional seasonal activities to irresistible gastronomic experiences offered throughout the winter season, The Setai has pulled out all the stops, making it *the* place to escape this holiday season.

The individuality and abundance of each seasonal event will entertain guests and locals alike, bringing the hotel's creativity and originality into its own:

➤ Kick off **Thanksgiving** on Thursday, November 28, with a special jazz brunch with traditional holiday dishes and accompaniments alongside a mouth-watering spread of Mediterranean specialties, all set to a jazz trio of Flamenco jazz music.

And if that's not enough to sate the appetite, complete the celebration with an indulgent Thanksgiving-themed four-course prix-fixe dinner at either The Restaurant or The Setai Grill, and feast on dishes like the homemade Maine lobster ravioli; velvety pumpkin velouté soup garnished with shaved parmesan cheese and truffle oil; and the roasted turkey legs with sausage, chestnut and mortadella, honey and cardamom jus, sweet potato puree and cranberry chutney. Finish with a pumpkin tart with pumpkin mousse and cranberry and cherry chutney or a chai-spiced chocolate cake.

Offering all the trappings of the season in luxurious style, The Setai brings the festive spirit to all its guests – young and old – with plentiful yuletide activities and delicious culinary delights. Throughout December, the hotel will offer complimentary afternoon refreshments in the Lobby—for all guests to enjoy flowing gluhwine and eggnog as well as traditional sweet treats including stollen, panetone and traditional yule log cake. With carolers serenading guests all month-long, guests will also enjoy a chocolate dessert fountain and join a special beachside visit from Santa Claus on Christmas Day.

- > On Christmas Day and New Year's Day, December 25 and January 1, respectively, The Setai's signature modern jazz brunch presents an array of holiday fare alongside Mediterranean dishes and delectable cuts of meats and fresh seafood. And, for Christmas Eve and Christmas dinner, enjoy a four-course prix-fixe menu at The Restaurant, where dishes like crispy langoustine; rich chestnut soup with pancetta and roasted porcini; black truffle risotto with fresh shaved Burgundy truffles; and the traditional John Dory, thinly sliced filets pan seared "la plancha" with fresh thyme will delight all.
- The show-stopping finale to The Setai's holiday special event will be an event reminiscent of "Old Havana" with a *Havana Nights* New Year's Eve 2014 fête on Tuesday, December 31. Guests will be indulged with a five-course "La Cena de Havana" menu served in The Restaurant and The Setai Grill, starting at 7:30pm for open-seating reservations. The *Havana Nights* menu boasts Cuban inspired dishes with a "Setai" twist thoughtfully created by The Setai Executive Chef Mathias Gervais from Matsusaka Wagyu Tenderloin, to Arroz Bomba. Dance the night away to the musical prowess of Miami's popular Latin band *Grupo Nostalgia* paying homage to the musical greats of "Old Havana," and see in the New Year in long-held Cuban tradition with twelve grapes of good luck at the stroke of midnight. Pricing for the New Year's Eve dinner and live entertainment will be \$575 per adult and \$275 per child (ages 5-12), exclusive of all beverages, tax and gratuity.

For local and visiting guests who wish to enjoy The Setai's live entertainment in The Bar & Courtyard on New Year's Eve, admission at the door will be \$75 per person, inclusive of a welcome mojito.

Private Courtyard seating will also be available for groups to enjoy bottle service — by reservation — starting at \$1,200 for 6 guests, inclusive of 1 bottle of the following premium spirits: Grey Goose Vodka, Bombay Sapphire Gin and Taittinger Champagne.

Room rates start from \$675 per night over the Thanksgiving holiday; \$495 per night from December 9 – 25, and \$1500 from December 26 through January 1.

For holiday and New Year's Eve dining reservations at The Setai, Miami Beach, visit thesetaihotelcom/holidays and thesetaihotel.com/havananights or call 305 520 6400. To reserve a holiday getaway, please call +1 888 625 7500 or email reservations@thesetaihotel.com.

To learn more about The Setai, visit <u>thesetaihotel.com</u> or follow the hotel on Facebook at /thesetai and Twitter @TheSetai.

For media enquiries, please contact Mason Rose

+44 (0)20 7201 8060 • pr@masonrose.com • www.masonrose.com

About The Setai, Miami Beach: Ranked as "The Top Hotel in Miami" by Condé Nast Traveler magazine's 2013 "Readers' Choice Awards," The Setai, Miami Beach is an integral part of Miami's social, cultural and architectural Art Deco heritage. The 120-room Asian-inspired hotel will emerge in late-November 2013 from a multi-million dollar revitalization to its iconic pools and pool deck. Embracing the serene Far East cultural style, The Setai features a refreshing balance between the sizzling South Beach scene and a tranquil tropical hideout. Offering the finest personal service for its discerning guests, three newly renovated sparkling pools, new dining experiences, and a dedicated concierge team, The Setai leaves no request unfulfilled, hence its popularity among the international jet-setting and A-lister crowds. For more information, visit www.thesetaihotel.com. FB: /thesetai. Twitter: @TheSetai.

About Trevi Luxury Hospitality Group: Headquartered in Dallas, Texas, Trevi Luxury Hospitality Group is an organization dedicated to creating world-renowned hotels and resorts. Having assembled a team of the industry's most noted and experienced luxury hotel executives; Trevi offers an unparalleled capacity for developing, planning, operating, managing and marketing the finest independent hotels and resorts worldwide. Trevi is the vision of respected international hotelier Atef Mankarios who serves as CEO. Trevi provides comprehensive services to select independent luxury hotels and resorts around the world. Visit Trevi at www.trevilhg.com.